

Marlene Rose Uses Ancient Process to Create Modern Glass Sculpture

BY ART BUSINESS NEWS • 24 SEPTEMBER • ARTIST SPOTLIGHT, FEATURED ARTICLES • 863 VIEWS

Marketing Tips for Your Next Art Show

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art BUSINESS

THE ART INDUSTRY'S NEWS LEADER SINCE 1977 NEWS

Environmentally Conscious Artist Finds Medium in Recovered Plastics

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MEDIA KIT

COMPREHENSIVE COVERAGE OF THE ART BUSINESS FOR 45 YEARS.

REGULAR FEATURES

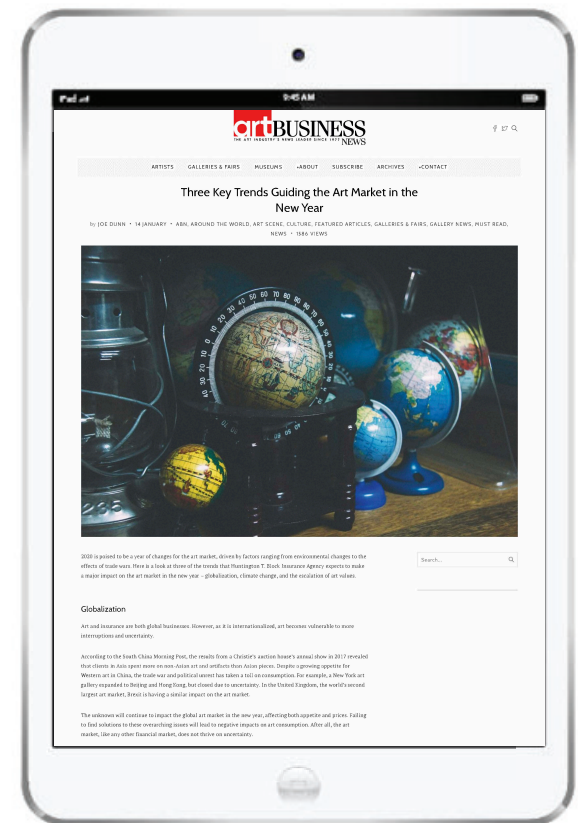
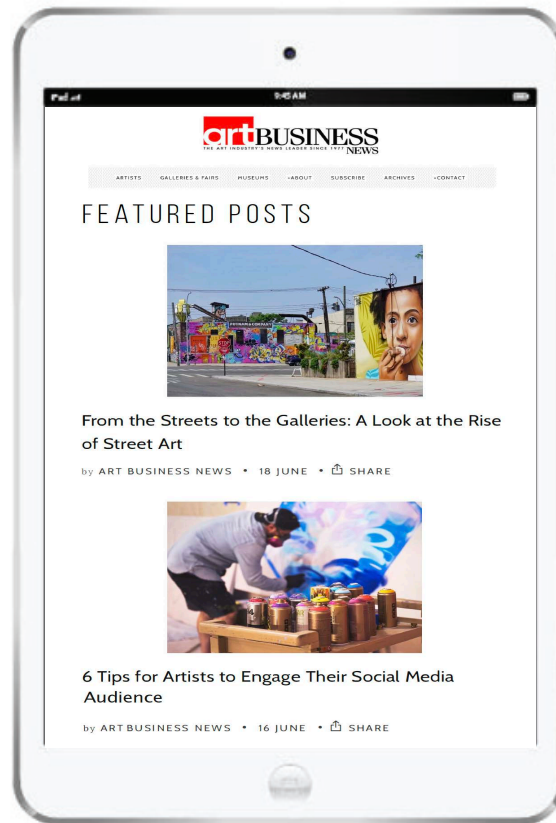
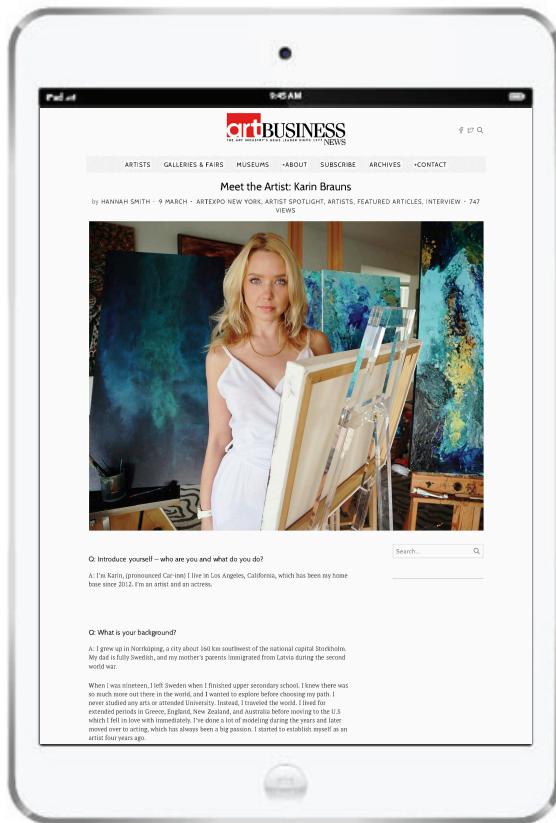


- **Art Beat:** From galleries to museums and beyond—news on what's happening in the art industry today.
- **In the Know:** In-depth articles on art marketing, social media, and artist career tips.
- **Meet the Artist:** Get up close and personal—interviews with emerging, mid-career, and established artists.
- **Events:** A retrospective of this year's top events, exhibitions, and featured art shows.
- **Work of the Week:** Featured works by today's top innovative artists.

ABOUT ABN



As the art industry's news leader since 1977, *Art Business News* stays true to its mission of reporting the latest industry news, artists to watch, and the emerging trends driving the fine art market. The magazine's editors collaborate with industry leaders to develop cutting-edge content that will keep readers ahead of the curve.



BY THE NUMBERS



WEBSITE STATS - ONE YEAR:

Page views: **228,850**

Desktop = **72.09%**

Mobile = **18.38%**

Tablet = **9.53%**

Pages / Session: **4.52**

Largest demographic group is:
25-34 year-olds

Female = **60%**

Male = **40%**



Newsletter Subscriptions: **24,884**

SOCIAL REACH

Facebook likes:
15,578

Twitter followers:
2,363

Total social reach = **17,941**



ADVERTISING ON ABN

Top Ad: 300x80px

\$495

Large Banner: 970x135px

\$595

Medium Banner: 630x90px

\$295

Square (Side and Bottom Banner):

250x250px

\$395

Rectangle (Side Banner): 270x360px

\$395

All ads should be RGB color space, and under 100kb.

Please submit ads to:

ads@artbusinessnews.com.

The screenshot displays the Art Business News website with several ad placements overlaid. At the top left, a black box labeled 'TOP AD' is positioned above the navigation bar. The navigation bar includes links for NEWS, FEATURED ARTICLES, ABOUT, CONTACT, DIGITAL EDITIONS, and SUBSCRIBE. The main content area features a featured article titled 'TANNER LAWLEY' with a photo of the artist and gallery owner. To the right of this article is a 'Q&A with Artist & Galler...' sidebar. Below the main article is a large black box labeled 'LARGE BANNER'. Underneath, there are three featured posts, each with a small image and a title: 'Point Man', 'Q&A with Artist & Gallery Owner Tanner Lawley', and 'LaunchPac Artists Brittany Segal and Renuka Adhav Make Their Mark'. The 'ART BUSINESS NEWS' section follows, featuring a large article 'Piece of Work' with a photo of a man standing next to a sculpture. To the right of this section is a vertical 'SIDE BANNER' and a list of 'MOST POPULAR' articles. At the bottom of the page, a black box labeled 'MEDIUM BANNER' is placed above the footer. The footer contains the website URL 'ARTBUSINESSNEWS.COM' and social media icons.



Five years ago, I came in as the underdog and by augmenting my exhibit with advertising in Art Business News, people actually recognize my name and my artwork. It's such a feeling of accomplishment! -- Advertiser Socrates Marquez

CONTACT US:

Email or call us today for information on all of our ad packages and start maximizing your exposure in this important industry publication!

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