



## Artexpo Post-Show Special Edition of Art Business News

Packed with innovative art market content, *ABN* is the magazine of today's forward-thinking art professionals.

In addition to its regular readership of 45,000, this special edition will have bonus distribution at **Surtex**, a global B2B marketplace for original art and design, plus **NeoCon**, North America's largest design expo and conference for commercial interiors, which attracts more than 40,000 architecture and design professionals each year.

*Get it all at a price that can't be beat\*:*

**FULL PAGE: \$1,495**

**HALF-PAGE: \$795**

**QUARTER-PAGE: \$495**

\*Sign up for one year and your sixth ad is **FREE**

*Or, take advantage of our sponsored editorial:*

**"MEET THE ARTISTS" FOR \$595**

Artexpo New York exhibitors are invited to submit a photo of their work, artist statement and contact information to be crafted into a quarter-page feature by an *ABN* editor for inclusion in our "Meet the Artists" section.

### Read All About It...

#### **Artexpo New York Post-Show Spectacular**

Who sold what and for how much at the world's largest fine art trade show

#### **Plan Your Art-Cation**

From Paris to Provincetown, the top vacation spots where art is a hot commodity

#### **Marketing That Counts**

Your top 10 priorities for marketing that works

#### **Talk To Me!**

Are you communicating effectively toward success?

### Contact...

**Eric Smith**

Phone: (216) 225-0962

E-mail: [eric@artbusinessnews.com](mailto:eric@artbusinessnews.com)

**Rick Barnett**

Phone: (831) 747-0112

E-mail: [rick@artbusinessnews.com](mailto:rick@artbusinessnews.com)



Visit the digital edition at <http://artbusinessnews.epubxp.com/title/13133>

### Some Quick ABN Reader Facts...

- 86% of *ABN* readers are retail gallery owners, art dealers or consultants
- The magazine's 45,000+ readership also includes picture framers, architects, interior designers and corporate art buyers
- More than 80% are industry veterans with five or more years of experience in the business and real purchasing authority
  - 73% of readers have tried an advertiser's product after seeing it in the magazine
  - 93% of readers recommend or pass along their issues to a colleague