



## Artexpo New York Special Edition of Art Business News

Packed with innovative art market content, ABN is the magazine of today's forward-thinking art professionals, boasting more than 30,000 readers.

In addition to its regular readership of 30,000, the **Artexpo New York** special edition will reach Artexpo's 25,000 attendees, including more than 4,000 trade buyers and 20,000 collectors.

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### Some Quick ABN Reader Facts...

- 86% of ABN readers are retail gallery owners, art dealers or consultants
- The magazine's 30,000+ readership also includes picture framers, architects, interior designers and corporate art buyers
- More than 80% are industry veterans with five or more years of experience in the business and real purchasing authority
  - 73% of readers have tried an advertiser's product after seeing it in the magazine
  - 93% of readers recommend or pass along their issues to a colleague