

Don't miss our 2 for 1 advertising offer for the January/February 2012 issue of *Art Business News*

## Here's what you get for just \$1,495!

- ✓ One full-page, four-color ad in Jan/Feb "Artexpo Pre-Show" edition of *Art Business News*
- ✓ One full-page, four-color ad in March/April "Artexpo NY" edition of *Art Business News*

## Also included at no additional cost!

- ✓ Editorial listing—with name, Website and brief description of your work—in *Art Business News'* Artexpo Pre-Show Index, which will appear in the Jan/Feb print edition and be sent via email to our opt-in list of more than 30,000 e-mail subscribers
- ✓ Editorial listing—with name, Website and brief description of your work—in *Art Business News'* Artexpo Spotlight, which will appear in the March/April print edition and be sent via email to our opt-in list of more than 30,000 e-mail subscribers
- ✓ Short editorial blast—with link to your Website—to *Art Business News'* more than 3,750 Facebook and Twitter followers

**TOTAL VALUE**

✓ **YOUR COST ONLY**

**Value**

**\$1,495**

**1,495**

**1,000**

**1,000**

**250**

**\$5,240**

**\$1,495**

### ABOUT ABN

*Art Business News*, the art industry's news leader since 1977, boasts a bimonthly readership of more than 30,000 art industry professionals, including art retailers, publishers, buyers, dealers and individual artists. *Art Business News* is headquartered in New York, NY ([www.artbusinessnews.com](http://www.artbusinessnews.com))

**For more information  
or to place an ad  
please contact**

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ABN November/December Cover



## Here's what's in the January/February 2012 issue!

- **Cover Article:** The Most Inspiring Cities  
ABN counts down the 10 most inspiring cities for artists, as voted on by artists!
- **Artexpo Preview**  
Pre-show coverage of the upcoming International Artexpo New York.
- **Selling Art, From A to Z**  
Discover a variety of unique—and highly effective—ways to sell your art.
- **Sustainable Art**  
A growing movement of "green" artists share their tips for creating eco-friendly art.
- **Art Goes Hollywood**  
How to get your art up on the silver screen.
- **Artist to Artist**  
Artist Jodi Nelson drives home the importance of discipline.
- **Successful Gallery Owners**  
Learn how to make your gallery business thrive.

Click [HERE](#) to take a look at the digital edition of ABN's November/December issue.

## AD SIZES & MECHANICAL REQUIREMENTS

### ■ FULL PAGE

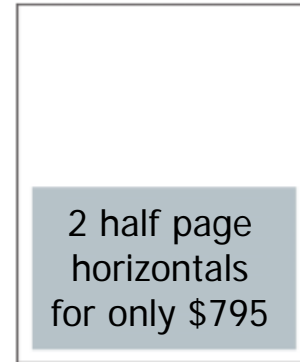


◀ no bleed  
7 1/4" x 9 3/4"

bleed:  
8 5/8" x 11 1/8"

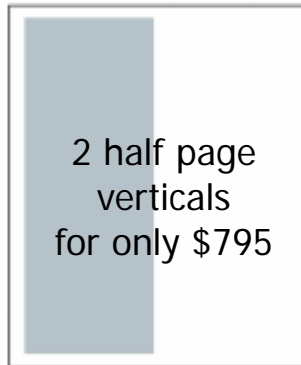
trim:  
8 3/8" x 10 7/8"

### ■ HALF HORIZONTAL



◀ horizontal:  
no bleed  
7 1/4" x 4 3/4"

### ■ HALF VERTICAL



◀ vertical:  
no bleed  
3 1/2" x 9 3/4"

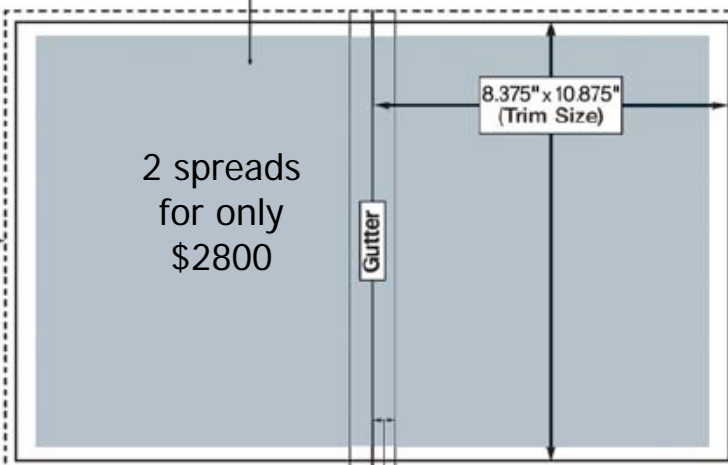
### ■ QUARTER



◀ no bleed  
3 1/2" x 4 3/4"

### ■ SPREAD

15.75" x 9.875" (Live/Text Area)  
Keep important elements 1/2" away from trim.



◀ bleed:  
17" x 11 1/8"

trim:  
16 3/4" x 10 7/8"

For Bleed Ads:  
Let elements  
bleed 1/8" over  
trim size.

Keep important elements 1/2" away from gutter.